

CAMILLE WESTMOLAND

DESIGNER

CONTACT

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- camilleux.design

PROFILE

Problem-solving dog-lover with an accessibility-first mindset. I'm skilled in crafting virtual and in-person client experiences leveraging my diverse background in Architecture and Design, Fine Art Collection Insurance, TV/Film Production, and Creative Direction. On the lookout for a team of fellow results-driven creatives, and the best tea house in the city.

SKILLS

- UX/UI Research + Design
 - Figma, Miro
- Digital Marketing
 - Adobe Suite, Canva
- Information Architecture
- Project Management
 - Asana, Notion
- Public Speaking, Deck Presentation
- User Testing (Maze, Qualitative Analysis)

EDUCATION

BRAINSTATION

2021

- Certificate: User Experience Design

INDIANA UNIVERSITY

2012 - 2016

- B.S., Arts Management
- B.S., Nonprofit Management
- Dean's List Fall & Spring 2015

LANGUAGES

- Spanish: Cognitively Fluent
- Italian: Beginner
- Portuguese: Beginner
- Cyrillic: Literate

WORK EXPERIENCE

ICG Italia

2024 - PRESENT

Architectural Inside Sales Manager

- Manage internal design systems, including decks presented to A&D professionals, and residential clients
- Coordinate key lead generation and manage relationships with National Account Clients, including Starbucks and McDonald's
- Direct all gallery operations and maintain annual sales goal of \$400K
- Oversee +500 item product library across 7 international brands, managing communication with global operational warehouses
- Design, plan, execute, and host gallery events to enhance client engagement and increase brand visibility

Distinguished Programs

2023

Affinity Marketing Manager

- Led networking and brand awareness efforts, cultivating relationships with partnership affinity groups at national industry events, conferences, and virtual webinars
- Analyzed submissions of multi-million-dollar fine art and specialty insurance policies, supporting the quote process

Aquent

2022 - 2023

Freelance UX Designer

- Designed and implemented end-to-end UX for artist subscription platforms, directing web-presence strategy for optimized user flow, increasing audience engagement by 78% over 6 months
- Presented stakeholder buy-in decks on product brand guidelines through comprehensive remote pitches

AXA XL

2019 - 2021

Executive Assistant to SVP of North & South America

- Executed hand-off of 320 pieces of marketing materials to publish updated client- and broker-facing web documents
- Supported multi-continental team of 17 underwriters with technical assistance for comms databases
- Managed projects designated by executive leadership